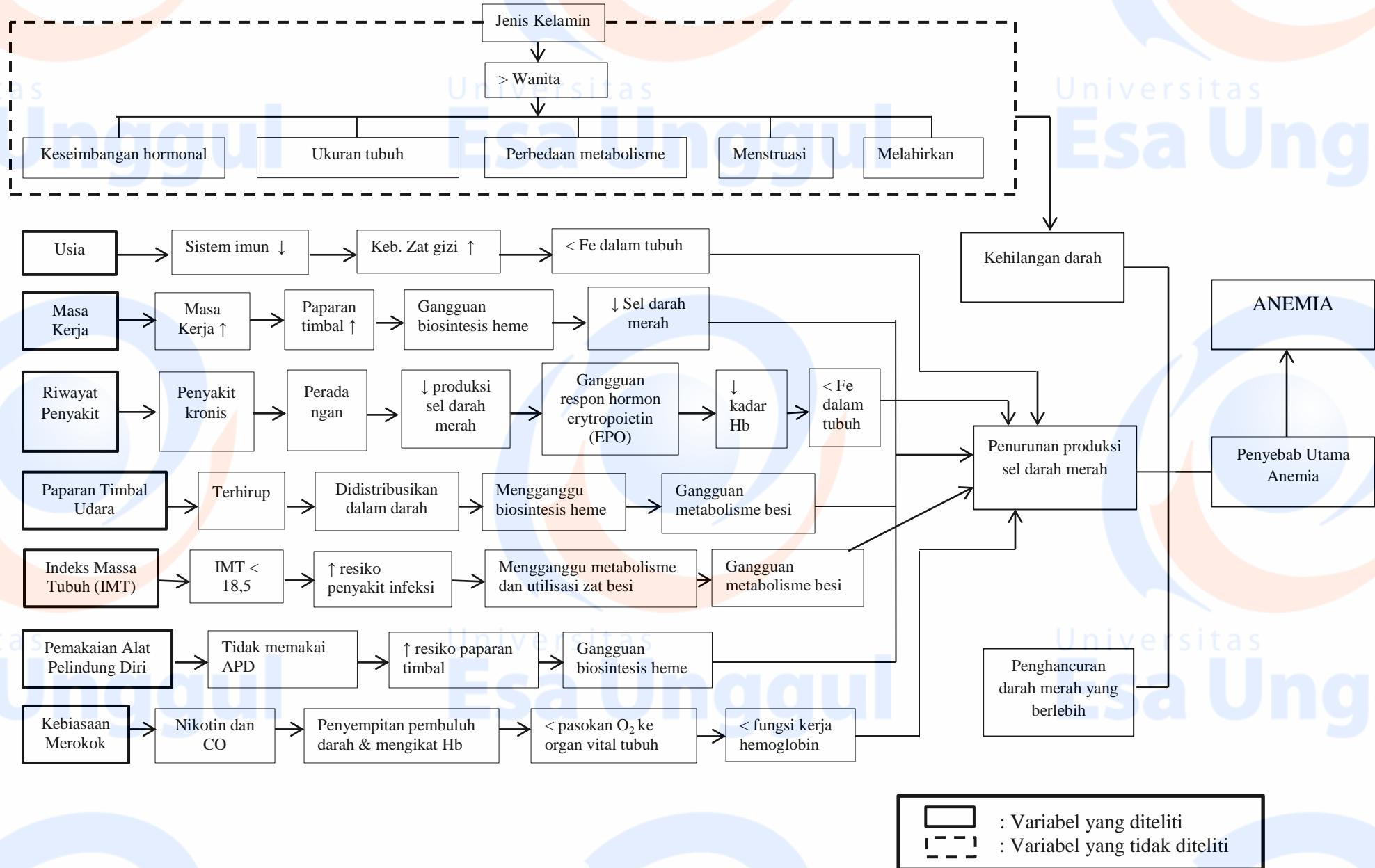


2.2 Kerangka Teori



Gambar 2.1
Kerangka Teori

Sumber : Briawan (2013), Proverawati (2011), Davey (2005,)Sodhi (2015), Alhamda dan Sriani (2014), Suma'mur (2009), Husaini (2007), Almatsier (2010), Gunawan (2006), Joewana M. D (2005)